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Registered Charity No. 1112339
Registered Company No. 5609241

Mentor UK Patrons

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Mrs Eva Rausing
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Eric Carlin (Chief Executive)
Andrew Brown (International Partnerships Manager)
Derek Ferguson (Project Manager)
Manuela Festa (Development Director, Quality Counts)
Joan Shearman (Business Manager)
Cameron Wood (Director of Fundraising)

Researchers & Consultants

Ruth Joyce OBE
Esme Madill

partners

Mentor UK has worked with the following organisations during the past year:

Barnardo's "Time For Me" Project
De Sleutel, Belgium
Drug Education Forum
EU Executive Agency for Health and Consumers
Greater Easterhouse Alcohol Awareness Project
Holt Romania
Hook County Primary School
Lancashire Youth Service
Lifeline Kirklees
London Drug Policy Forum
Mentor Lithuania
Mentor Sweden
NCH Particip8 Project
NCH Rotherham
NICE
Pembrokeshire Youth Services
Regione Abruzzo, Italy
Right Start Foundation International
Staffordshire Youth Service
T3 Young People's Drug Service
University of Navarra, Spain
UNODC Regional Office for Russia and Belarus
Vienna NGO Committee on Narcotic Drugs

thank you

Mentor UK wishes to thank the following for their generous support in 2007-08:

The Department for Children, Schools & Families
Diageo Great Britain
The Dorset Foundation
The Arabella Duffield Trust
The Dundas Foundation
The Home Office
The Rank Foundation

Thanks to all other donors including those who elected to remain anonymous and to individuals who have supported Mentor UK's work.



finance

Statement of financial activities for the year ended 31 March 2008

	Unrestricted Funds £	Restricted Funds £	Total 2008 £	Total 2007 £
Incoming resources				
Grants and Donations	57,111	232,173	289,284	632,140
Investment Income	139	–	139	800
Other Income	4,464	–	4,464	1,616
Total incoming resources	61,714	232,173	293,887	634,556
Resources expended				
Costs of generating funds				
Fundraising & Publicity Costs	24,832	–	24,832	38,960
Charitable Expenditure				
Drug-Related Projects	146,712	294,312	441,024	599,386
Governance Costs	12,886	–	12,886	8,716
Total resources expended	184,430	294,312	478,742	647,062
Net outgoing resources before transfers	(122,716)	(62,139)	(184,855)	(12,506)
Transfers between funds	2,853	(2,853)	–	–
Net movement in funds	(119,863)	(64,992)	(184,855)	(12,506)
Fund Balances at 1 April 2007	131,136	119,288	250,424	262,930
Fund balances at 31 March 2008	11,273	54,296	65,569	250,424

Balance sheet as at 31 March 2008

	2008 £	2007 £
Fixed Assets		
Tangible Assets	3,278	7,579
Current Assets		
Debtors	9,753	121,308
Cash at bank and in hand	67,990	145,322
	77,743	266,630
Creditors: amounts falling due within one year	(15,452)	(23,785)
Net Current Assets	62,291	242,845
Total Assets less current Liabilities	65,569	250,424
Income funds		
Restricted Funds	54,296	119,288
Unrestricted Funds	11,273	131,136
	65,569	250,424

Trustees' Statement on the summarised accounts

These summarised accounts are extracted from the full unqualified accounts approved by the Trustees on 3rd September 2008 and subsequently submitted to the Charity Commission. They may not contain sufficient information to allow a full understanding of the financial affairs of the charity.

For further information, the full accounts, the auditors' report on those accounts and the Trustees' Annual Report should be consulted. Copies of these can be obtained from:

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Tel: 020 7739 8494
Request by e-mail from:
admin@mentoruk.org

annual report 2007-08



mission

Mission and Values

Mentor UK is a registered UK charity that works in conjunction with its partners in the international Mentor family, with whom it shares the same mission: The Mentor Foundation focuses on the prevention of drug misuse in its efforts to promote the health and wellbeing of children and young people and to reduce damage to their lives. Mentor aims to support the effective use of human, financial and intellectual resources to achieve its goals.

strategic plan

New Mentor UK Strategic Plan

After an extensive consultation period, Mentor UK Trustees have agreed a new Five Year Strategic Plan. It sets impressive targets against the following objectives which will build Mentor UK's position as the leading UK charity working to prevent drug related harm to children and young people by:

Objective 1 Influencing drug and alcohol misuse prevention policy

Objective 2 Supporting good practice in drug and alcohol misuse prevention

Objective 3 Supporting drug and alcohol misuse prevention research

Objective 4 Increasing the profile of drug and alcohol misuse prevention and Mentor's work

Objective 5 To achieve a stable and expanded financial basis

Objective 6 To ensure good management and governance

Trustees will review progress against annual milestones at each Trustees' meeting and the plan itself will be reviewed annually.

2007-08: our achievements in review

Mentor UK's current situation

In 2007-2008, as well as undertaking successful activities as follows:

- Youth Involvement
- Muslim Youth Involvement
- CHAMP Awards
- Drug Education Forum
- Russian Exchange Project
- Coastal and Ex-Mining Areas Project
- Grandparents Project dissemination
- Evaluation of Children's Charities
- United Nations Vienna NGO Committee

Mentor UK has enhanced its relationships and influence with Government, including exerting a major influence on policy, including the new Drugs Strategy and through the Chief Executive being appointed to the Advisory Council on the Misuse of Drugs. He was also elected as Vice Chair of the Vienna NGO Committee on Narcotic Drugs and in partnership with Mentor International, Mentor UK is a key player in shaping international drugs policy. In the UK, Mentor UK continues to build its reputation in the professional field, for example, through the Drug Education Forum and with the media, with the CHAMP Awards, for example, gaining substantial coverage.

Mentor UK is having a significant impact. Here are just a few examples:

The Drug Education Forum

The Drug Education Forum was the only non-governmental organisation mentioned in the Government's new Drug Strategy action plan. It also successfully lobbied for funding of £4m for support to drug education. It has become the key player in the development of drug education policy, including the review of effective drug education in England for the Department for Children, Schools and Families (DCSF).

CHAMP Awards

Consultancy support offered through the CHAMP Awards in 2007 and 2008 has led one agency to commission a unique, controlled evaluation of its work which will inform the development of future prevention initiatives across the UK. As well as working specifically on this project, the personal relationships have developed so that, for example, Diageo Great Britain have called on Mentor UK's expertise

to advise their senior managers in developing their corporate social responsibility plans.

Youth Projects

Mentor UK's Muslim Youth Project, in partnership with Right Start Foundation International, worked with 30 young Muslim boys and girls to talk about their needs in relation to drugs. We have now produced and disseminated a DVD with their stories, groundbreaking given the stigma around drugs in these communities. The project was presented to 210 delegates at Right Start's conference and the young people presented their ideas to key civil servants in DCSF and the Home Office ahead of the publication of the drug strategy.

In 2007-2008, young people taking part in Mentor UK's Youth Involvement project had a significant input through meetings and focus groups to influence the new Drugs Strategy. They also presented to the Office of the Children's Commissioner in April 2007. Mentor UK consulted with the young people in constructing its new Strategic Plan. They also influenced new NICE guidance on alcohol interventions delivered in schools. In February – March 2008 they presented their views to the Commonwealth Parliamentary Association conference, 'Tackling Drugs, Changing Communities Challenges for Parliamentarians', the All Party Parliamentary Group on Drug Misuse and to Vernon Coaker MP, Parliamentary Under Secretary of State for Crime Reduction at the Home Office.

The young people found the opportunity to influence policy empowering and we observed their growing confidence. Some of the young people developed a real interest in drug prevention work and continued work in this area after the project had ended. One young person has gone on to carry out a survey of drug education in his area and another to chair a national drug conference.



At the inception of the Youth Involvement Project NICE did not routinely involve young people in developing their public health guidance. The project's input highlighted the importance of engaging with young people to make guidance more relevant to them. NICE have since confirmed that they are now working on consulting with children and young people, (where appropriate), as a regular part of the development of public health guidance.

Likewise, the young people's presentation to the All Party Parliamentary Group on Drug Misuse enabled this group of MPs, Peers and others key people with an interest in drug misuse issues to hear from a group of young people for the first time in many years.

Overall, the project demonstrated to policy makers that meaningful consultation with young people in the development of policy can make this more relevant to young people and therefore more effective in helping them avoid drugs. This has changed the way that key stakeholders such as NICE involve young people in their work.

Plans for the Future

To plan for the future, Trustees have developed a new Five Year Strategic Plan, agreed in July 2008, which includes yearly targets for activities and fundraising. The charity has used its resources and reserves successfully to support longer-term, large project fundraising efforts, including from Futurebuilders England and the European Union. They have also used cash resources to continue important pieces of work such as the Youth Involvement Project, while submitting project funding applications to



try to support this work. Although this focus on the longer term has meant that the past year has been difficult, with a significant reduction in income in the past year, it has resulted in attracting new future funds of just under £1.5 million from a wide range of sources, as well as setting up Quality Counts as an income generating scheme.

Trustees continue to be aware that we need to bring in more unrestricted income. In September 2007 an event was held with the support of a Trustee, with the intention of attracting more supporters. In March 2008, Trustees engaged a fundraising consultant to advise on how to secure more unrestricted income. She made a series of recommendations, prime among them being that we need to appoint a fundraiser to target potential major donors. Mentor UK is recruiting existing Trustees and external people to a new Development sub-committee to support fundraising activities.

The new "Quality Counts" project, funded by Futurebuilders England from April 2008, is intended to fund the establishment of a UK Quality Mark for drug prevention and consultancy services which will be sold to support the achievement of this. As well as achieving our mission, it is planned as an income-generating scheme.

Currently, although bringing in unrestricted income is being actioned on several fronts, it remains a challenge. However, the charity currently has more guaranteed future project income than at any time in its history.

Mentor Foundation International

Mentor International continued its support to the work and development of Mentor Nationals and Mentor's work internationally. In 2007-2008, this included further development of the roles and work programmes of Mentor Arabia and Mentor USA.

The Mentor website, which includes a section hosted for Mentor UK was further developed and improved. Mentor International continued to develop "Prevention On Line", an interactive web-based resource for parents, as well as its advocacy work, conference inputs and collaboration with other major agencies including United Nations agencies, the International Olympic Committee and FIFA.

Fundraising

Mentor UK has appointed Cameron Wood as its new Director of Fundraising. He will prioritise establishing a Development Board of supporters of the Charity. He will also manage the planning for a joint Mentor UK-Mentor International Royal Fundraising Gala, to take place in London on 6th May 2009, hosted by Mentor's international President, HM The Queen of Sweden. Cameron has extensive experience in all aspects of fundraising, PR and marketing, at both operational and strategic levels. He has worked for charities including The Wildlife Trust, The Motor Neurone Disease Association and The Retail Trust.

Mentor UK expansion in Scotland

With support from the Robertson Trust and Sir Jack Stewart-Clark, a Mentor UK Trustee, Mentor is to set up a new Scottish office in Pilton, Edinburgh.

We are recruiting a manager and an administrator to develop Mentor's Scottish strategy as well as to manage a new project focussing on developing alcohol misuse prevention activities with minority communities in Scotland. We will be based with Circle, a charity which provides holistic, community based support to marginalised children and families. Circle will also be our project partners in the UK-based part of the kinship care project, which is being funded by the European Union.

European Kinship Carers Project

Mentor UK is leading a three year international project to support kinship carers to protect children in their care from the harms caused by drug and alcohol misuse.

The partners on the project are: De Sleutel (Belgium), Regione Abruzzo (Italy), Mentor Lithuania, the University of Navara (Spain), Mentor Sweden, Holt Romania and Mentor UK.

The project is co-financed by the European Commission's Executive Agency for Health and Consumers.

